



McDonald's: A Place Where People and Smiles Connect

McDonald's: A place where many people come together. Colleagues that work in the restaurant. Restaurant Managers that support the restaurant.

Those that think about the future of the restaurant and business, making it take shape. Partners that support quality and tastiness.

Where they shine and the roles they take on differ.

However, the thoughts and actions of each and every person come together at a certain point, and by supporting one another, One McDonald's is built.

Such thoughts and smiles also connect with the customers that visit our restaurants.

"SMILE" is filled with the thoughts and challenges of many different people, as well as many stories that support smiles.

When such stories come together, the new appeal of McDonald's is revealed.

And beyond that, even bigger smiles are sure to be waiting.



Our Values



Serve

We put our customers and people first.



Inclusion

We open our doors to everyone.



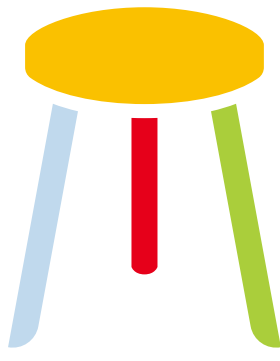
Integrity

We do the right thing.



Community

We are good neighbors.



Family

We get better together.